

## Leadership Circle

The Island Housing Trust is the leading non-profit affordable housing developer on Martha's Vineyard. Over the past eleven years, we have sold and rented 76 homes and apartments to more than 170 low and moderate-income working island families, including over 70 children. We have three projects in the pipeline totaling 31 homes, including 11 that we're breaking ground on this fall in West Tisbury and Aquinnah. Along with healthcare and education, access to an adequate supply of affordable housing for our young hardworking families on Martha's Vineyard is critical to truly realizing and sustaining a healthy community *for all*.

### Vision 2020

The Island Housing Trust is creating a Leadership Circle to help us achieve our *Vision 2020*, an ambitious goal of creating 100 new homes for 300 working families and island residents by the end of 2020.

### Community Investment

We must raise \$24 million over the next four years. Our 1/3, 1/3, 1/3 fundraising strategy leverages aims to raise \$2 million in private contributions matched with \$2 million in town grants and \$2 million in state grants annually to realize our homes. In addition, we have launched a Community Investment Fund called the *Make It Happen Fund* to provide ready capital to quickly purchase properties from the market. Through this fundraising and investment model and with your help, we will advance our mission to make a lasting difference in the lives of hundreds of hardworking families who live year-round on Martha's Vineyard.

### Leadership Circle

We have launched a Leadership Circle of community members and foundations inspired to donate \$100,000 to create a home forever. Every dollar raised will be matched with town and state funds to build a permanently affordable ownership or rental opportunity. Leadership Circle members make, at minimum, a pledge of \$25,000 for four years to realize one home. We also seek Leadership Circle members who are motivated to contribute beyond this level to support specific projects of interest. Leadership Circle members receive regular updates on how their participation is making a difference.

Working with Island Housing Trust board members and staff, Leadership Circle members also have an opportunity to identify and solicit transformational project donations and investments from their peers. We encourage each Leadership Circle member to host one small gathering and/or connect eight to ten potential donors to board and staff on an annual basis. Individuals, foundations, and businesses also have the opportunity to offer peer-to-peer support by permitting IHT to publicly acknowledge their Leadership Circle commitment.

### Adaptive Leadership

In order to best streamline our *Vision 2020* project development and fundraising efforts including the Leadership Circle, the Island Housing Trust board has reduced its size and expanded its volunteer committees and advisory groups. The board continues to include year-round and seasonal residents from all six towns (see list of board members at: <http://www.ihtmv.org/board-staff/>), and is actively seeking new board, committee, and advisory members from the year-round and seasonal community to bring fresh eyes and expertise to fundraising and business operations.