



## WE NEED YOUR HELP

- Martha's Vineyard is experiencing an affordable housing crisis.
- Our workforce is leaving the island because they cannot find housing and almost all businesses are being affected.
- Since 2006 IHT has helped create 75 rental and ownership homes. But with over 600 working families and individuals currently on our waiting list we need to do more.
- We need to raise awareness of the gap between the need and the 173 people we're currently serving.
- We need to raise \$3 million dollars annually to build and renovate 20 ownership and rental opportunities each year.
- The housing crisis hurts us all.

## THE PROGRAM

Island Housing Trust is developing partnerships with island businesses so that, together, we can solve this problem. Island businesses are already participating.

The Workforce Housing Partnership is a recognition program based on 5 year multi year pledge levels.

### PLATINUM \$10,000

- \$5,000 minimum cash donation
- Business logo on print ads
- Link from internet ads to members page on IHT website featuring large size business logo
- Link from IHT web page to the businesses web site
- Mention in IHT radio ads
- Plaque at place of business
- Decal, rack cards and poster at place of business
- Recognition on IHT social media, newsletter, annual report

### GOLD \$5,000

- \$2,500 minimum cash donation
- Link from internet ads to members page on IHT website featuring medium size business logo
- Link from IHT web page to the businesses web site
- Mention in IHT radio ads
- Plaque at place of business
- Decal, rack cards and poster at place of business
- Recognition on IHT social media, newsletter, annual report

### SILVER \$2,500

- \$1,500 minimum cash donation
- Decal, rack cards and poster at place of business
- Small business logo on IHT website
- Recognition in IHT newsletter, annual report

### BRONZE \$1,000

- Decal, rack cards and poster at place of business
- Small business logo on IHT web site
- Recognition in IHT annual report

## THERE ARE SEVERAL WAYS TO PARTICIPATE:

Multi year pledge (at least half in cash), Matching customer donations. Ad sponsorship in IHT's Workforce Housing Partnership ad campaign or ideas initiated by you!

for more information visit [ihtmv.org](http://ihtmv.org)