



## WE NEED YOUR HELP

Martha’s Vineyard is experiencing an affordable housing crisis. Our workforce is leaving the island because they cannot find housing, compromising every Vineyard business. Since 2006, **Island Housing Trust** has helped create 76 rental and ownership homes for 173 year-round residents. But with over 600 islanders and their families currently on our waiting list, we need to do more. We need to raise awareness of the gap in the affordability and availability of year-round homes and rentals. We need to raise \$4.9 million, matched with town and state grants, to build 100 ownership and rental opportunities for 300 island families by 2020.

## THE PROGRAM

**Island Housing Trust** is developing partnerships with island businesses so that, together, we can create more homes for our year-round workforce. Island businesses already participating include Island Source, Nelson Mechanical Design, Rockland Trust, Feiner Real Estate, Cape Cod 5, Year-Round Restaurant Group, and Nobnocket Boutique Inn.

**The Workforce Housing Partnership is a recognition program based on 5-year pledge levels.**

PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
<ul style="list-style-type: none"> <li>● \$10,000 minimum cash donation yearly from business and/or customers</li> <li>● Business logo on print ads</li> <li>● Link from internet ads to members’ page on IHT website featuring large size business logo</li> <li>● Link from IHT web page to the businesses web site</li> <li>● Decal, brochures and poster at place of business</li> <li>● Recognition on IHT social media, newsletter, annual report</li> </ul>	<ul style="list-style-type: none"> <li>● \$5,000 minimum cash donation yearly from business and/or customers</li> <li>● Link from internet ads to members page on IHT website featuring medium size business logo</li> <li>● Link from IHT web page to the businesses web site</li> <li>● Decal, brochures and poster at place of business</li> <li>● Recognition on IHT social media, newsletter, annual report</li> </ul>	<ul style="list-style-type: none"> <li>● \$2,500 minimum cash donation yearly from business and/or customers</li> <li>● Decal, rack cards and poster at place of business</li> <li>● Small business logo on IHT website</li> <li>● Recognition in IHT newsletter, annual report</li> </ul>

For more information on becoming a Workforce Housing Partner, contact us at [christopheranderson@ihmv.org](mailto:christopheranderson@ihmv.org).